



# **Marlborough Residents' Survey for Local Alcohol Policy**

## Marlborough Survey for Local Alcohol Policy

In conjunction with Tasman District Council and Nelson City Council, Marlborough District Council developed a survey to gain residents' views on how alcohol is sold in Marlborough. The results from this survey will be used to provide information for the development of a Local Alcohol Policy (LAP) for the Marlborough District.

This survey was sent to 2002 randomly selected Marlborough residents, representing 6% of the number of residents in Marlborough. The survey was open for two weeks and 642 surveys were returned during this period (a 32% return rate). A further 53 surveys were returned after the closing date from randomly selected participants and 36 surveys from other participants who chose to participate in the survey from Council's Website. The results provided below only include the randomly selected surveys returned within the time frame given. The further surveys received will be also taken into consideration when drafting the LAP.

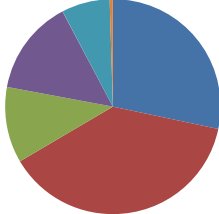
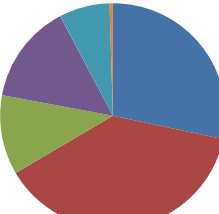
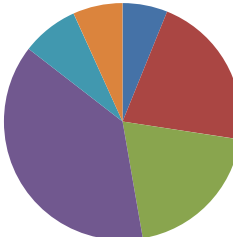
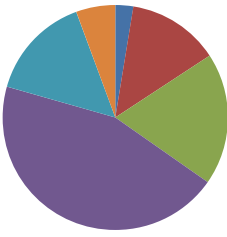
It is worth noting that over 40% of our respondents were aged 65 or older however results were fairly consistent throughout all age groups.

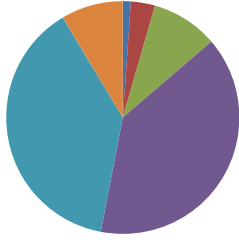
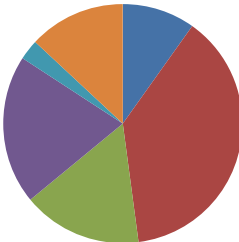
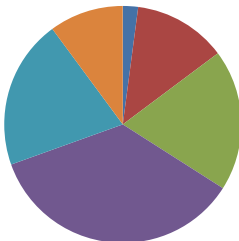
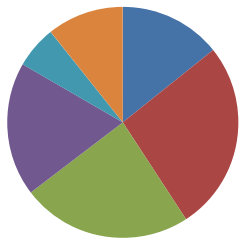
### Key Findings

- 56% of participants feel that alcohol is a problem in Marlborough.
- Three quarters of respondents believe that there is a problem with youth and drinking in Marlborough.
- The majority (98%) thought there are enough licensed premises in Marlborough with most people (77%) not wanting any more licensed premises.
- One third of participants thought there were too many off-licences.
- The majority of respondents (79%) thought there should be restriction on the proximity of licensed premises to early childhood centres, schools, parks and playgrounds, and drug and rehabilitation services.
- The majority of respondents (87%) want Council to take into consideration the number of licences already issued when considering a new application.
- Views were varied in terms of the times on-licensed premises should stop selling alcohol however there was a pattern of respondents saying that pubs/nightclubs should be able to sell liquor later than restaurants/cafes/clubs etc.
- 91% of respondents in regard to on-licences and 99% of respondents in regard to off-licences felt that licensing hours should be consistent throughout the district.
- In the last 5 years, 19% of respondents indicated that they themselves, or someone close to them, have experienced significant harm from someone else's drinking.

## Question 1

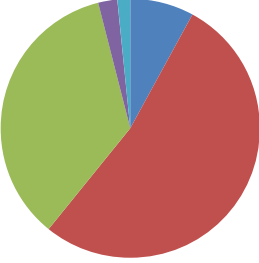
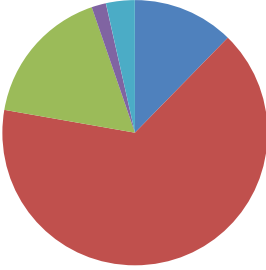
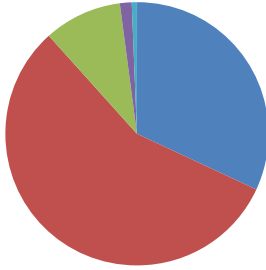
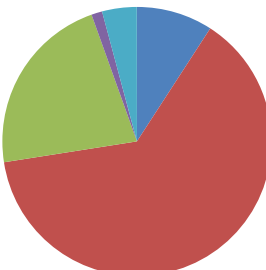
Thinking about Marlborough District, please indicate your level of agreement with the following statements:

<p>I should have an opportunity to drink on licensed premises at any time.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> </ul>
<p>I should have the opportunity to buy alcohol to take away at any time.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> </ul>
<p>Having an alcohol precinct with a number of bars, restaurants and cafes in the same area is an effective way to monitor alcohol related activity.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> <li>■ Don't know</li> </ul>
<p>Having licensed premises that are close to each other creates problems for nearby residents.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> </ul>

<p>There is a problem with youth and drinking in Marlborough District.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> </ul>
<p>Current restrictions on alcohol in Marlborough District are adequate for controlling alcohol-related problems.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> <li>■ Don't know</li> </ul>
<p>Alcohol is a problem in the Marlborough District.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> <li>■ Don't know</li> </ul>
<p>The positive impacts of alcohol in Marlborough District outweigh the negative impacts.</p>	 <ul style="list-style-type: none"> <li>■ Strongly disagree</li> <li>■ Disagree</li> <li>■ Neutral</li> <li>■ Agree</li> <li>■ Strongly agree</li> </ul>

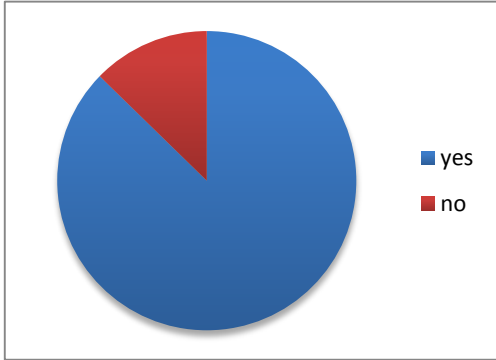
## Question 2

Thinking about the NUMBER of places that sell alcohol across Marlborough District, please give your opinion whether there are enough or not enough premises of the following types:

<p>Places where alcohol can be purchased and consumed on the premises with a meal, such as restaurants or cafes.</p>	 <ul style="list-style-type: none"> <li>■ Too many</li> <li>■ Enough and would not want anymore</li> <li>■ Enough but more would be okay</li> <li>■ Not enough</li> <li>■ Don't know</li> </ul>
<p>Places where alcohol can be purchased and consumed on the premises such as bars, pubs and nightclubs.</p>	 <ul style="list-style-type: none"> <li>■ Too many</li> <li>■ Enough and would not want anymore</li> <li>■ Enough but more would be okay</li> <li>■ Not enough</li> <li>■ Don't know</li> </ul>
<p>Places where alcohol can be purchased and taken away such as liquor stores, supermarkets and local grocery stores.</p>	 <ul style="list-style-type: none"> <li>■ Too many</li> <li>■ Enough and would not want anymore</li> <li>■ Enough but more would be okay</li> <li>■ Not enough</li> <li>■ Don't know</li> </ul>
<p>Other places that sell alcohol such as sports clubs, workingmen's clubs, RSA, buses, boats and winery/cellar doors.</p>	 <ul style="list-style-type: none"> <li>■ Too many</li> <li>■ Enough and would not want anymore</li> <li>■ Enough but more would be okay</li> <li>■ Not enough</li> <li>■ Don't know</li> </ul>

### Question 3

Do you think the Marlborough District Licensing Committee should consider the number of existing places that sell alcohol when an application for a new licence is made?



### Question 4

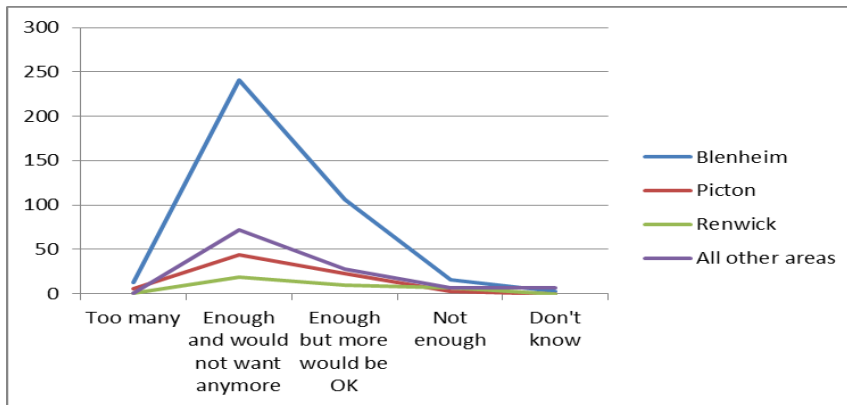
Which part of Marlborough District do you live in?

Answer Options	Response Percent
Blenheim	61.8%
Picton	12.3%
Havelock	2.1%
Seddon	0.8%
Ward	0.8%
Rai Valley	0.5%
Grovetown	0.8%
Spring Creek	1.8%
Renwick	6.0%
Rural Area	13.1%

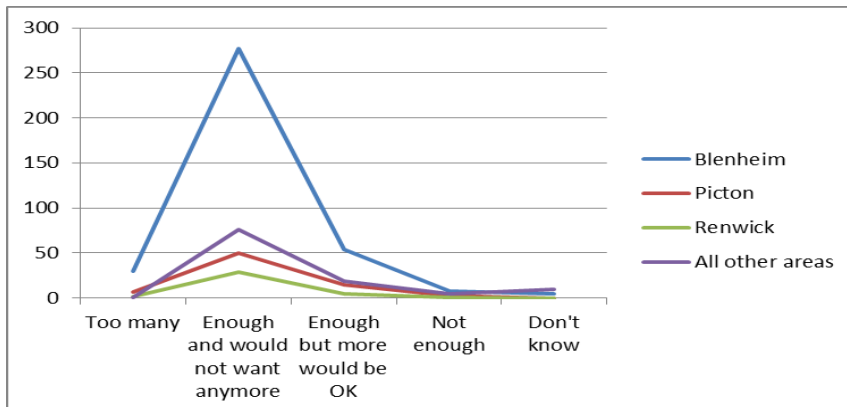
## Question 5

Thinking about the NUMBER of places that sell alcohol in the area or neighbourhood where you live, please give your opinion whether there are enough or not enough premises of the following types:

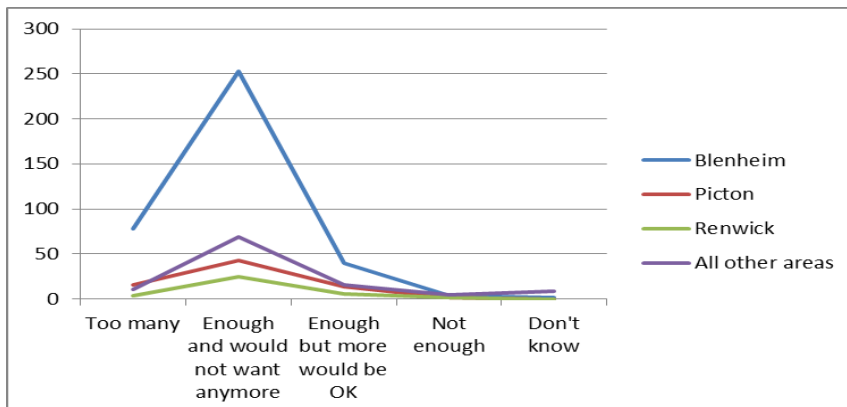
- Places where alcohol can be purchased and consumed on the premises with a meal, such as restaurants or cafes



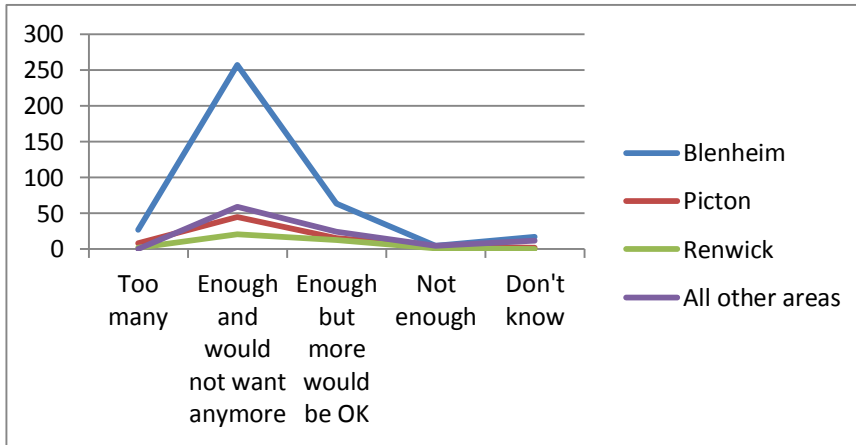
- Places where alcohol can be purchased and consumed on the premises such as bars, pubs or nightclubs



- Places where alcohol can be purchased and taken away such as liquor stores, supermarkets or local grocery stores

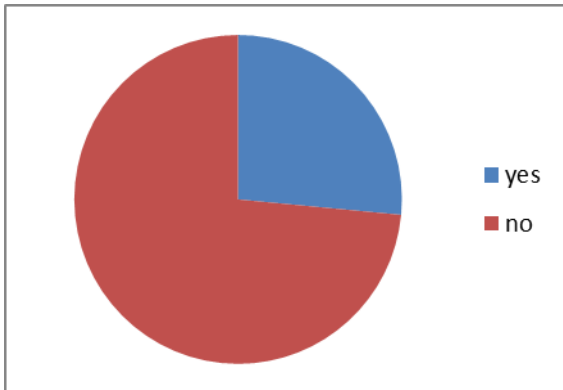


- Other places that sell alcohol such as sports clubs, workingmen's clubs, RSA, buses, boats or winery/cellar doors



### Question 6

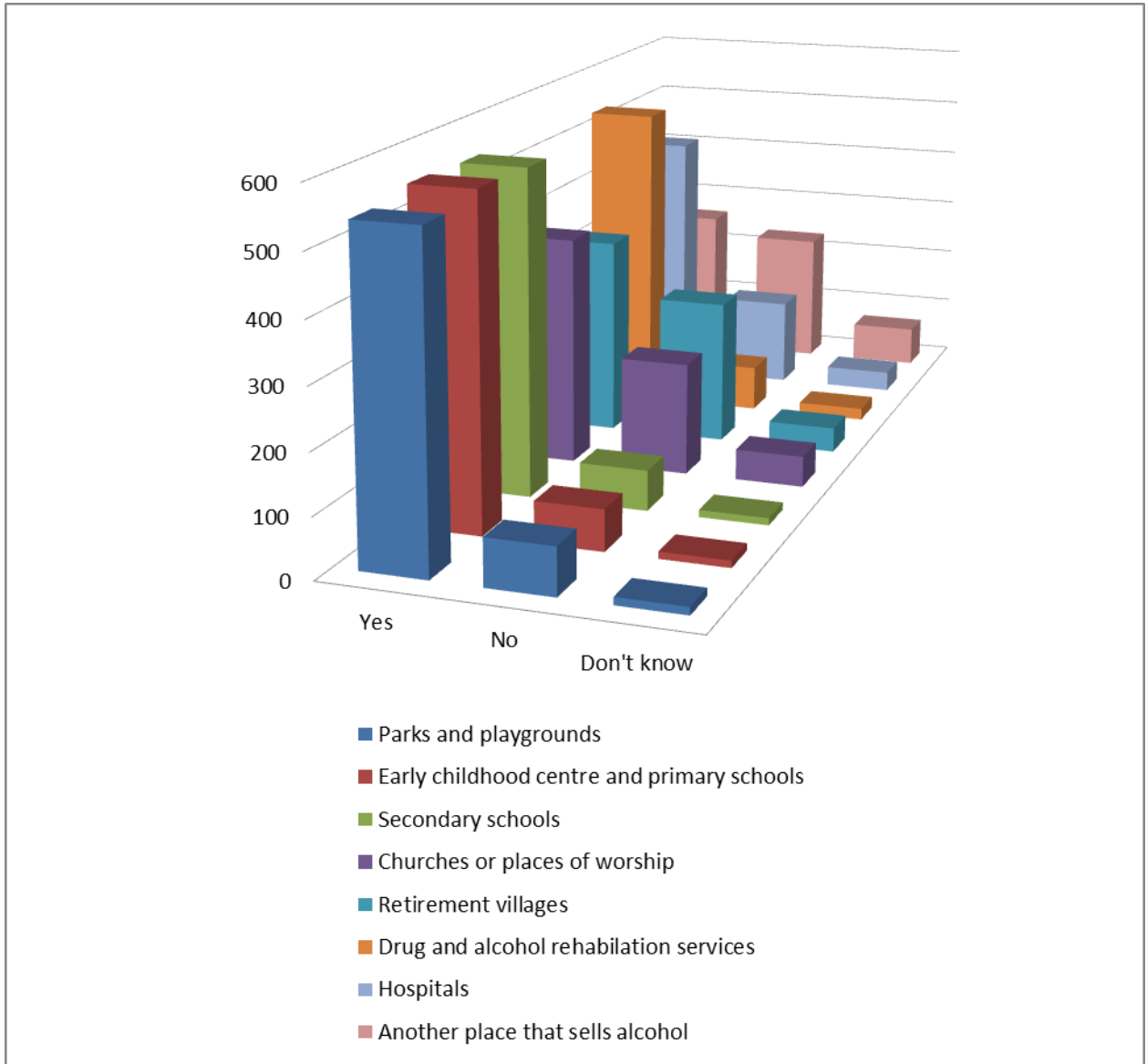
Are there any other areas in Marlborough District where you think NO MORE places that sell alcohol should be allowed to open?





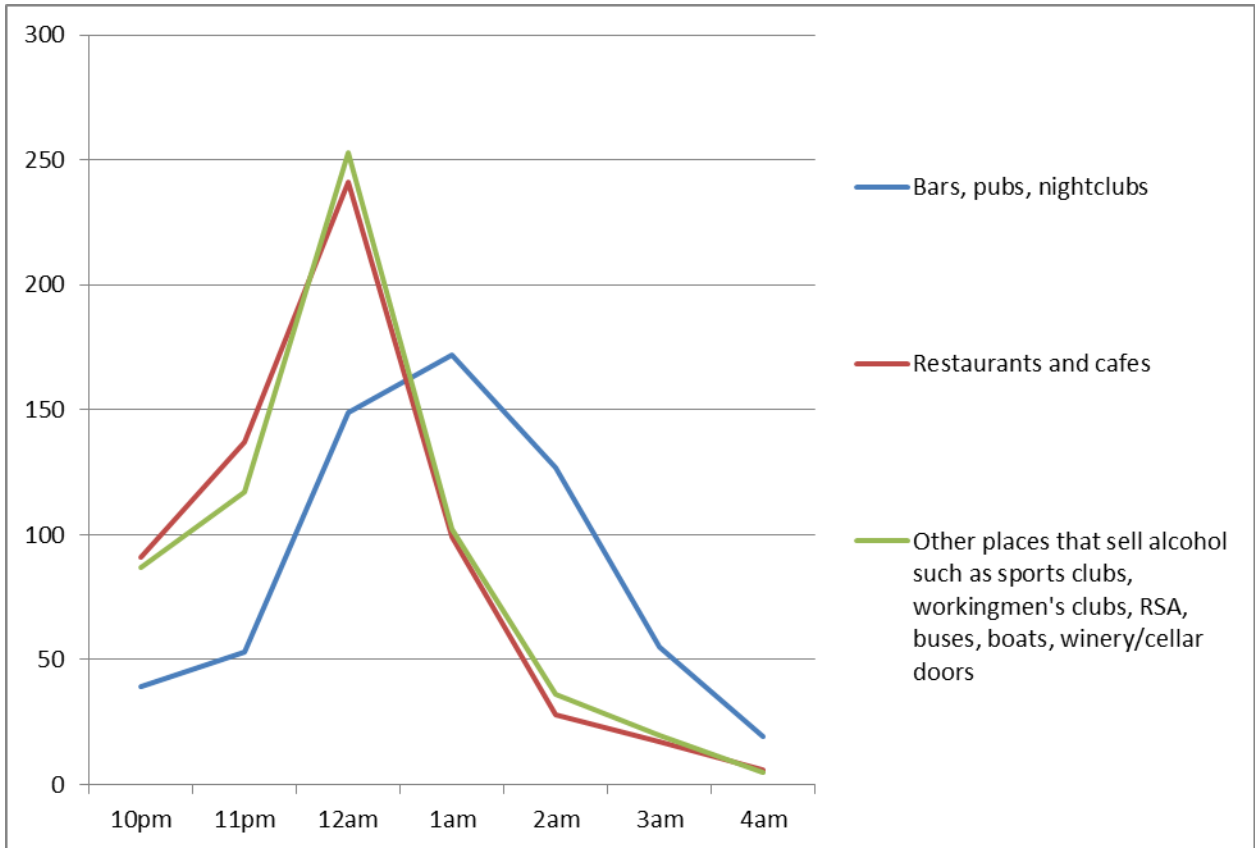
## Question 7

Do you think there should be restrictions on how close a place whose main business is selling alcohol (such as pubs, bars, liquor stores) can be to the following types of places?



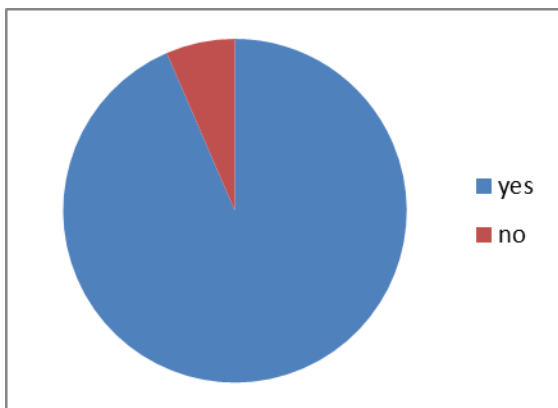
### Question 8

What time do you think the following types of ON-LICENCES should be required to STOP SELLING alcohol at the end of the day?



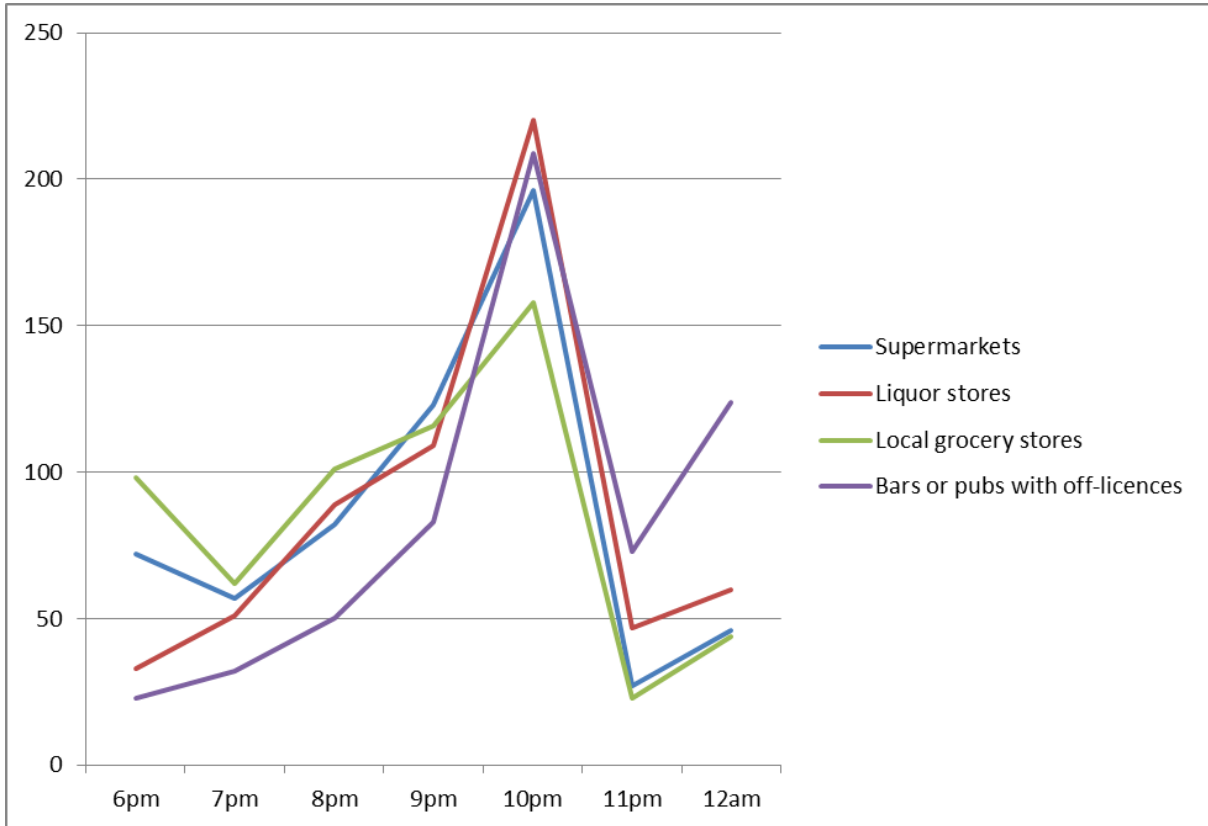
### Question 9

Do you think the hours you've given in the previous question should apply across the whole district?



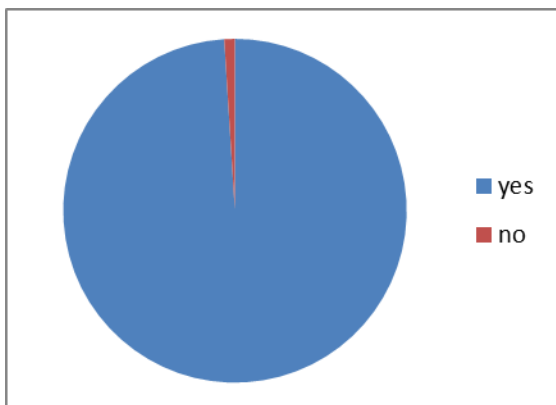
### Question 10

What time do you think the following types of OFF-LICENCES should be required to STOP SELLING alcohol at the end of the day?



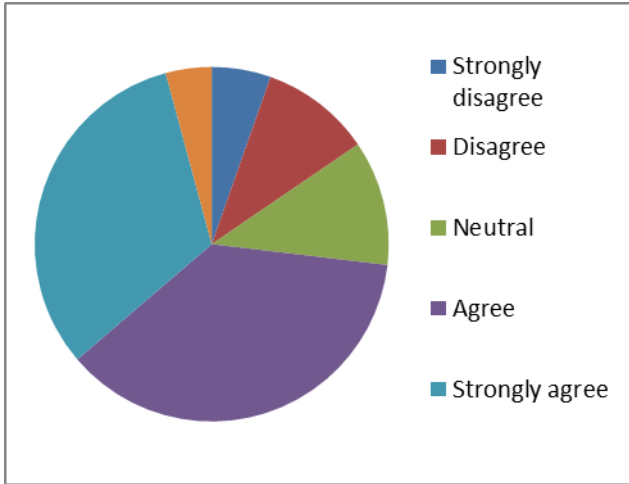
### Question 11

Do you think the hours you've given in the previous question should apply across the whole region?



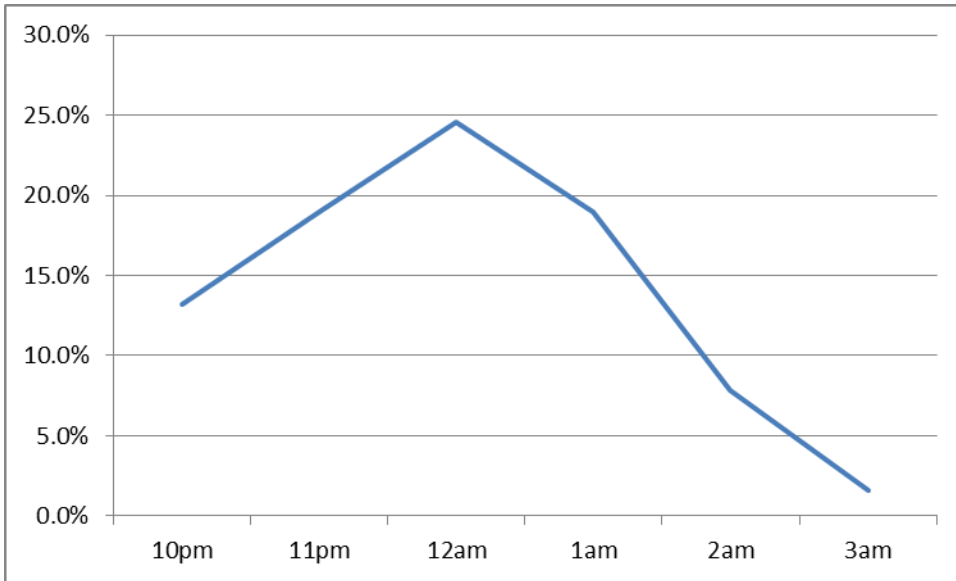
### Question 12

To what extent do you agree or disagree that one-way door restrictions should be required in bars and pubs in Marlborough District?



### Question 13

If a one-way door policy were to operate, what time would you set as the time when new people could not enter bars?



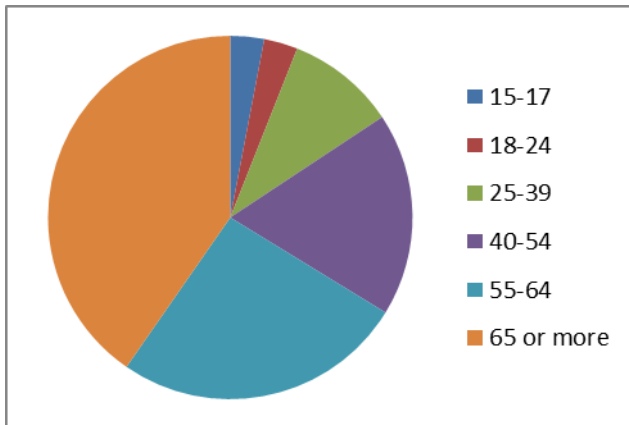
### Question 14

Are you male or female?

male	42.8%
female	57.2%

### Question 15

Which of the following age groups do you belong to?



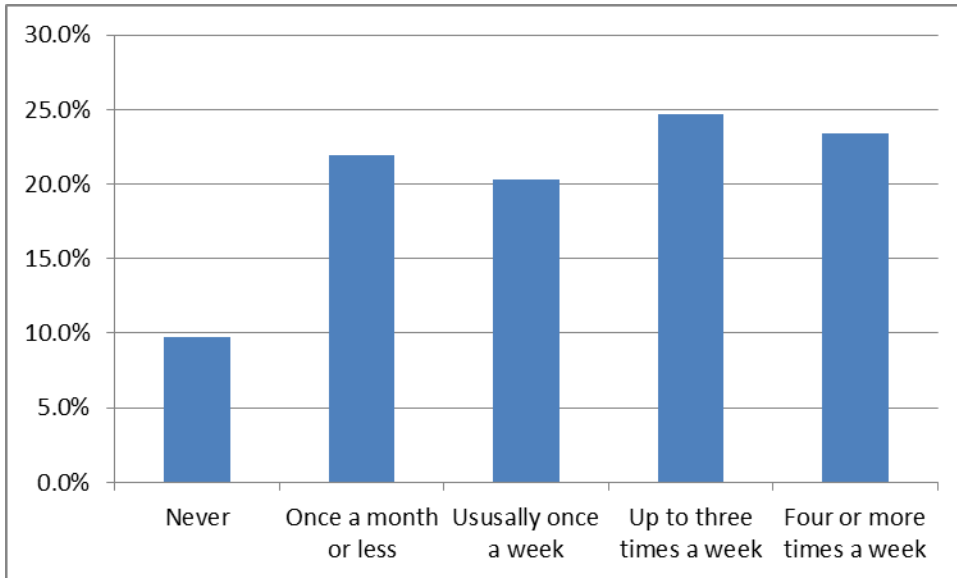
### Question 16

Please select your ethnicity (select as many as apply)

European/Pakeha	95.3%
Maori	4.5%
Pacific people	0.9%
Asian	0.7%
Middle Eastern/Latin American/African	0.0%

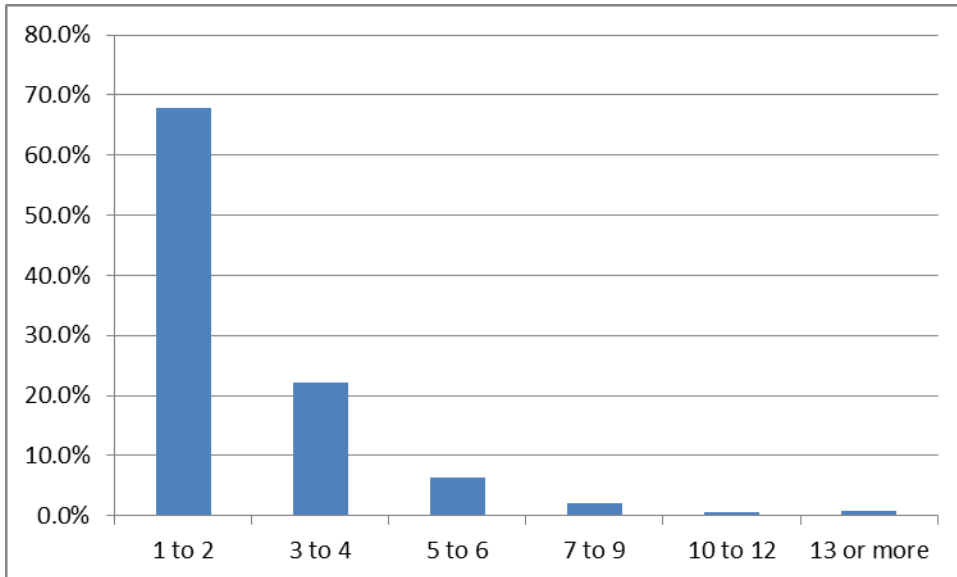
## Question 17

How often do you drink alcohol?



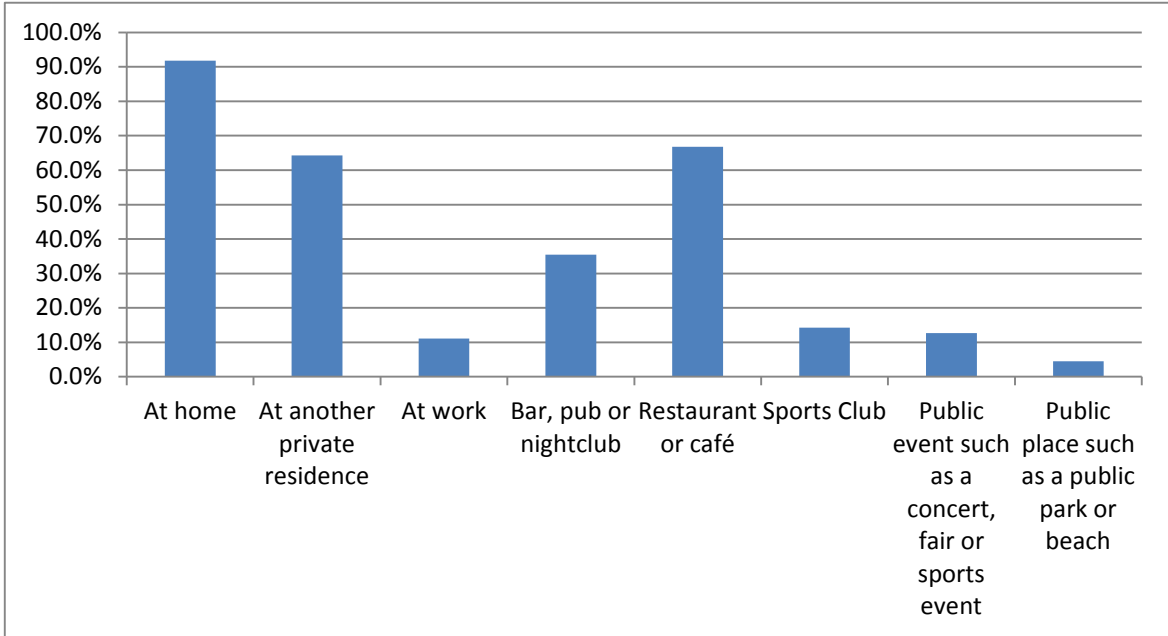
## Question 18

How many drinks would you usually have on one occasion?



### Question 19

In the past year, where have you usually consumed alcohol?



### Question 20

In the last 5 years have you or someone close to you experienced significant harm from someone else's drinking?

