

TABLE OF CONTENTS

Table of Contents	3
Overview of the Community Plan	4
Mayor’s Introduction	5
Part 1: Marlborough Community Outcomes	6
Process	6
Community Partners – working with others	8
Measuring Progress	10
Overall Progress Towards Community Outcomes	11
Part 2: State of the Community	16
What sort of place <i>is Marlborough?</i>	16
Population Groups.....	16
Household Deprivation	19
Income, Employment and Economy	19
Education	23
Safety and Security	25
Housing	26
Social connectedness	28
Health	28
Social Indicators	29
Quality of Life in Marlborough	30
Overall Quality of Life	30
Happiness Living in Marlborough.....	31
Health	31
Democracy	36
Appendix 1 - Community Partners	50

OVERVIEW OF THE COMMUNITY PLAN

The Long Term Council Community Plan (LTCCP) represents the overall planning framework for all the activities that Council is involved in. The Plan comprises two volumes:

Volume 1: Community Outcomes (This volume)

An “outcome” is the result of an action. Community Outcomes are statements that describe the sort of community Marlborough could be in the future, as a result of actions that get taken now and in the years to come. It is up to the community as a whole to achieve these outcomes, by working together, and making best use of all the resources that we have available to us.

Volume 1 describes the outcomes that have been identified for the Marlborough community for the period 2009 – 2019. Council activities will be contributing to these outcomes, and Volume 1 includes statements from many of the other organisations, local and national, that are also in a position to influence achieving the outcomes.

Volume 1 also includes a section that paints a picture of the state of the Marlborough community as we start the 2009 LTCCP. Drawing information from a wide range of sources, this section provides a benchmark for monitoring future progress against the community outcomes.

Volume 2: Council Activities and Funding

The activities that Council undertakes will make a contribution to the community outcomes, but the choices about what activities to undertake, what levels of service to provide, and how much money to spend on an activity, are taken by the Council with many other factors in mind. Many of the activities are required by legislation, and in several cases legislation also sets mandatory levels of service.

This volume includes information on the rationale behind the different activities, how change will be managed, how performance will be monitored, and how much the activity will cost.

An important function of the Plan is to set out how Council proposes to fund its activities over the coming years. As well as describing the current financial position of the organisation, this part of the Plan includes extensive information on the funding policies that will apply, how debt will be managed, and the expected impact on rates, together with other important information describing the overall financial management of the Council.

Although the Plan covers a ten year period, predicting financial information over such an extended period does require a number of assumptions to be made. The Plan is updated every three years, and in intervening years an Annual Plan is produced incorporating any proposed changes to the LTCCP budget and activities.

Volume 2 also includes the various policy statements and supplementary information required in the LTCCP by the Local Government Act 2002.

MAYOR'S INTRODUCTION

Welcome to the Marlborough District Council Long Term Council Community Plan (LTCCP) 2009-19. This document details the services we will provide to our community over the next decade and how they will be paid for.

The Council plays a crucial role in our community; it is a provider of essential services, a regulator, a major employer, a large purchaser, and a voice and focal point for the community's ambitions. The Community Outcomes identified in 2006 are reaffirmed in this Plan as priorities for the Council. In these troubled economic times the Council has kept rates low whilst maintaining, and improving where possible, the level of services to our community. Balanced with this choice, Council is also fully aware of the need to invest in our infrastructure to meet the needs of our growing community and to help maintain the vitality of the local economy. We have listened to the advice given by our community as part of the LTCCP submission process to ensure we have got this balance right.

The population and the economy of Marlborough has visibly changed and grown in recent years. This growth is projected to continue beyond the life of this Plan and we need to prepare to meet the challenges that this sustained growth will bring.

Developing and maintaining our infrastructure is costly, but necessary to ensure Marlborough's facilities are fit for purpose into the next decade. Council is undertaking a capital investment programme for the next 10 years including planned improvements to: the water and sewerage systems in our major population centres; the roading network and Blenheim's CBD. In addition community facilities such as reserves, sports grounds, aquatic facilities and walking and cycling routes will be provided. This investment should also lift current service levels. We remain committed to kerbside recycling in Marlborough, but have deferred its proposed 2009/10 introduction to meet our objective of keeping rates as low as possible during the current economic downturn.

One of the new policies discussed in this document is the new Development Contributions Policy. Under this policy, we will secure a contribution towards the true costs of growth borne by the Council for expanding our infrastructure networks to support the increased use of essential services. The level of contribution required under this policy will be phased in over four years to promote continued development in the current downturn, and to provide certainty for those who are committed to investing in our future growth.

Progress is continuing with our major development projects with a constant eye on adapting plans to meet changing circumstances. The London Quay development at Picton will continue on a phased basis with site clearance, landscaping and public access works commencing in 2009 enhancing this prominent site. Work is scheduled to commence on the Regional Aquatic Centre in the Spring of 2009 and is expected to take 18 months to complete, during which time the existing facility will continue to operate. A

shortage of parking in and around the Blenheim CBD is being tackled by plans to develop sites in the town, the first of which is in Alfred Street. The proposed Marlborough Civic Theatre development will also be supported if fund raising targets are met by the Theatre Trust.

The Wairau/Awatere Resource Management Plan was made operative in March 2009. This means that the Council's resource management framework is now complete. Ironically, the Council has begun the process of reviewing this framework. This is necessary to ensure that we continue to adapt to legislative, economic and environmental changes as they occur. This review is a public process and I would encourage you to participate and contribute to developing a vision for the future.

This document contains extensive information, but if you need additional information on anything in this Plan please contact Council staff.



**Alistair Sowman
MAYOR**