

PART 1: HOW COUNCIL ACTIVITIES WILL CONTRIBUTE TO THE COMMUNITY OUTCOMES

Council activities are intended to contribute to various community outcomes over the long term, but they are primarily directed at achievable, intermediate outcomes in the short to medium term. These intermediate outcomes are described in this volume of the LTCCP. In combination with the outcomes that come through the activities of our community partners, progress is made towards the Community Outcomes.

How the Activities in the LTCCP Relate to other Planning Documents and Processes

The LTCCP is part of an extensive network of related planning documents and processes, shaped in response to Government and community expectations of Council. Many of the activities undertaken by Council are done so under the framework of specific legislation, for example the Resource Management Act. Examples of key planning documents include the Regional Policy Statement, the Marlborough Sounds Resource Management Plan, the Wairau/Awatere Resource Management Plan, the Regional Pest Management Plan, and the Regional Land Transport Strategy. Asset Management Plans provide detailed information on the long term management of the infrastructure underpinning the delivery of many of Council's activities.

The LTCCP represents an overall summary of the Council's activities. The specific plans that relate directly to an activity are described where they apply. Most can be viewed at Council service centres and libraries, or on the Council's website.

Council's roles

Council undertakes its activities in different capacities: as a Provider, a Purchaser, a Regulator, an Educator and Advocate, and as a Partner:

- **Provider**
Council may directly provide goods or services that help to achieve an outcome - for example, the provision of water supply services helps to make Marlborough a safe and healthy place to live.
- **Purchaser**
As an alternative to providing a service itself, Council may pay another organisation the whole or part costs of providing a service. Rubbish collection services in Picton and Blenheim, for example, are paid for by Council, even though they are actually delivered by a contractor. In other cases, Council makes a contribution towards a portion of the cost of a service, with the remainder being funded from other sources. Contributions may be in the form of grants or loans, or can take other forms (for example, rates remission).
- **Regulator**
Council may apply rules, regulations and bylaws that encourage or discourage activities that may affect an outcome. Council may also act as the agent of Central Government in this capacity. An example is the regulation of navigation lights on moorings - this activity helps to ensure that the Sounds' waterways are safe for commercial and recreational boating and shipping, and helps make them an easy place to navigate.
- **Educator and Advocate**
Council may distribute information to ensure people are appropriately informed about the issues confronting the region, and about the consequences of choices they may make.

For example, education forms a major component in the Waste Minimisation Strategy - by giving people information about how they can manage their household wastes, we reduce the total volume of waste that is produced, and make Marlborough both a healthier place to live, and one where future generations are not burdened by the costs of our waste. Council may also act as an advocate, providing information on behalf of or in support of another party.

- **Partner**

In virtually every case, Council is not the sole contributor to an outcome. Whether or not we have another role to play, Council will assist and collaborate with anyone that is working towards the community outcomes, according to the opportunities and resources that are jointly available.

Community Partners – Working With Others

Many local and regional organisations (including Maori) have a contribution to make to the Community Outcomes, through their own activities, and the particular outcomes that they are working towards. So too do Central Government and non-governmental organisations, and the private sector. As is the case with Council, the activities of our partners are often determined by legislation, or set by their governing bodies or principal funders. Council is committed to working collaboratively with all these like-minded organisations.