

**Minutes of a Meeting of the
REGIONAL PLANNING & DEVELOPMENT COMMITTEE
held in the Council Chambers, 15 Seymour Street, Blenheim on
THURSDAY, 17 APRIL 2014 commencing at 9.00 am.**

Present

Councillors T E Hook (Chairperson), Mayor Sowman, G I T Evans, J C Leggett, D D Oddie and T M Sloan.

In Attendance

Councillors J L Andrews, J A Arbuckle, G S Barsanti, C J Brooks, B G Dawson and L M Shenfield, and Mr P Hawes (Manager, Environmental Policy), Mr N Henry (Economic & Community Policy Manager) and Kathy Payne (Committee Secretary).

Apology

An apology for non-attendance from Councillor P J S Jerram was received and sustained. An apology was also received from Councillor J P Bagge.

**D.13/14.364 Plan Changes 27 & 62 New Dairy Farms
W045-15-62-04 & M135-15-27-04**

Plan Changes 27 to the Marlborough Sounds Resource Management Plan and Plan Change 62 to the Wairau/Awatere Resource Management Plan were heard on the 4 and 5 September 2013 and the decisions of the delegated committee were publicly notified on the 5 December 2013.

Members were advised that as no appeals to the decision have been lodged approval was sought from the Committee to approve the plan changes addressing the conversion of land to new dairy farms.

Mr Hawes advised that no comments on the decision had been received.

Cllrs Evans/Sloan:

- 1. That the decisions on Plan Change 27 to the Marlborough Sounds Resource Management Plan and Plan Change 62 to the Wairau/Awatere Resource Management Plan be approved in accordance with Clause 17 of the First Schedule of the Resource Management Act 1991.**
- 2. That the operative date for the approved plan change provisions be notified on the first Thursday after the next full Council meeting.**

Carried

**D.13/14.365 Marlborough Ridge Rezoning Plan Change
W045-15-72-01**

At the 5 February 2014 meeting the Committee discussed a proposed plan change to address issues that had arisen in respect of the Marlborough Ridge Zone. It was decided that in order to reflect development that has occurred at the Marlborough Ridge and enable easier administration of the area, as well as retaining the integrity of the Wairau/Awatere Resource Management Plan, it was appropriate for a plan change to rezone the land to be prepared. Subsequent to the 5 February 2014 Committee meeting discussions were held with the developer and a public meeting for residents held to discuss the proposal.

The Committee was now asked to consider Plan Change 72 to the Wairau/Awatere Resource Management Plan, to formally adopt the Section 32 Report for the proposed rezoning and to approve the notification of the plan change. The utilisation of existing provisions of the Wairau/Awatere Resource Management Plan, with minor amendments to reflect the characteristics of the site, was considered the most appropriate efficient and effective method to achieve the purpose of the Resource Management Act 1991.

Mr Hawes explained that the proposal for subdivision to be a non-complying activity in the Marlborough Ridge Residential Township is to protect the amenity of the existing residential properties.

Cirs Sloan/Oddie:

1. **That the Section 32 report for Plan Change 72 to the Wairau/Awatere Resource Management Plan, as attached be adopted.**
2. **That the Committee approve notification of the Plan change 72 - Marlborough Ridge Rezoning for notification as soon as practicable.**

Carried

D.13/14.366 Approval of Item 6 of Plan Change 61 W045-15-61-04

The Committee was aware that all items for Plan Change 61 (Minor Amendments), other than Item 6, were approved at its meeting on 5 February 2014. They were now advised that the appeal by TrustPower Limited on the decision to include the Utility definition (*Means a network utility operation as that term is defined in section 166 of the Resource Management Act 1991.*) in the Wairau/Awatere Resource Management Plan has now been withdrawn.

Committee approval was now sought to approve Item 6 of Plan Change 61 and for the Utility definition to be incorporated into the Wairau/Awatere Resource Management Plan.

Cirs Evans/Leggett:

1. **That the decision on Item 6 of Plan Change 61 to the Wairau/Awatere Resource Management Plan be approved in accordance with Clause 17 of the First Schedule of the Resource Management Act 1991.**
2. **That the operative date for the approved Plan Change provision be notified on the first Thursday after the next full Council meeting.**

Carried

ATTENDANCE: Mrs S Witehira, Council's Regional Events Strategy Co-ordinator, was present for the following two items.

D.13/14.367 Marlborough Regional Events – 12 Month Review E100-002-001-01

A comprehensive update of the progress with Regional Events support and the Events Co-ordinator role over the past 12 months was included in the agenda for members' information. This was requested by the Committee at its 5 February 2014 meeting.

At the meeting Mrs Witehira provided a presentation outlining the measurable targets for Regional Events support in the form of Key Performance Indicators for the Events Co-Ordinator role which took effect from 4 March 2013, Progress with Year 1 Key Action Points from the Regional Events Strategy which was adopted in September 2013 and other achievements.

Members were advised that of the six Key Performance Indicators five have been completed and one is in-progress. The Event Strategy Action Points were explained. Members were advised that now the

regional events strategy has been developed one of the major key performance indicators is to work on the strategy for the coming year.

With respect to having the Regional Events Strategy Co-ordinator role within Council, Mrs Witehira advised that it works really well as she is able to obtain the mandatory information required for a particular event to pass on to event managers. She advised that anyone organising an event is an event manager and is welcome to attend the event managers meetings held quarterly.

Mrs Witehira provided some detail on other achievements, such as the Event Toolkit and the Event Planner, and other Marlborough regional events and potential events. She advised that marketing, promotion and connecting with the community would be the focus for the second year, and the third year would involve commercial events funding.

The Committee was congratulatory on the setup of the Marlborough Regional Events Strategy and the achievements to date. Once all the groundwork was completed they looked forward to the Events Co-ordinator being able to devote more time to event promotion and securing additional events.

Cllrs Leggett/Evans:
That the information be received.

Carried

D.13/14.368 Marlborough Regional Events Strategy Update E100-002-001-01

The report to the Committee provided an update on progress with the Marlborough Regional Events Strategy. Ongoing regular updates will be provided to the Committee.

In respect of major events, Mrs Witehira advised that the Wine and Food Festival was very successful this year. She advised that the Scout Jamboree in December 2016/January 2017 has the potential to be a major event for Marlborough and a proposal will be submitted soon. At present Marlborough and Christchurch are being considered for hosting rights. The Giesen Centre and Sports Grounds in Renwick is the favoured site but there are issues with water, grey water and sewerage that will need to be addressed and costs considered. Activity hubs were also being sought.

It was clarified that the proposed Commercial Event Fund included in the draft Annual Plan was funding for Marlborough to secure events.

Mrs Witehira advised that Marlborough Art Month which is to be held in July is progressing well and includes a number of events. Work has continued with assisting one-off events such as the NZ Ploughing Championships May 2014, the NZ Silver Fern Rally November 2014, the South Island Primary Schools Cricket Tournament January 2015 and a potential bid to host the NZ Brass Championships in July 2017.

Members were also updated on design work on the Events Calendar which is expected to be launched late April/early May after which a briefing will be held for Councillors.

Phantom Billboards has submitted a proposal regarding a Street Poster Agreement and further information on this will be provided at the next meeting.

The possibility of applying for an exemption order for Blenheim for the purpose of Easter Trading was discussed.

Cllrs Sloan/Leggett:
That the information be received.

Carried

D.13/14.369 Smart and Connected Project Update

E100-010-01, E100-010-03, E100-010-07

An update was provided to the Committee on the Smart and Connected vision which Council has developed over the past three years in consultation with the local community and industry.

Mr Henry advised, that following the initial steps for the internal and external implementation of the vision resolved at the November 2013 meeting of the Committee and the update to the Committee at the 5 February 2014 meeting that a number of initiatives have commenced. These included Council activities being included in the budget papers, a meeting held with Forestry and Wood Products industry and a second industry group (visitor economy) is to be convened.

At the meeting Mr Henry elaborated on discussions with the forestry industry and other stakeholders on the innovation stocktake. It has been agreed that an industry leadership group be developed comprised of four members from the Marlborough Forestry Industry Association and six members from other industries, such as transport and Council. Councillor Leggett will be the Council representative on this group.

A meeting was also held with the Havelock community implementation steering group. Progress on developing a priority list of projects, a boardwalk project, a new governance structure and a bid for funding for a community development resource was discussed.

Members were advised that further development of the industry and community groups is subject to the outcome of the 2014-15 Annual Plan process.

The Chairman noted that results and traction can be seen within the community and Council and suggested it would be worthwhile bringing further proposals for community implementation to the Committee for consideration, depending on funding being available.

Cllrs Evans/Sloan:
That the information be received.

Carried

D.13/14.370 Economic Development Project Update

E100-009-01, E100-005-02, E100-010-02

The report to the Committee provided an update on economic development projects since the last Committee meeting in respect of the Marlborough Story, Smart Business Marlborough, the Food and Beverage Innovation Cluster and Business Trust Marlborough.

Members were advised that Strategy Design and Advertising has been appointed to co-ordinate the Marlborough Story for consultation, in conjunction with the Council, Chamber of Commerce and Destination Marlborough and the Steering Group, before the Story is finalised in July 2014.

Members were advised that further development of economic development projects is subject to the outcome of the 2014-15 Annual Plan process.

Nine Smart Business Marlborough projects are currently live (an additional one since the last update), with a number of others on hold. Discussions are confidential, but results will be reported at the appropriate time.

Following the Food and Beverage Innovation Cluster presentation and six monthly report provided at the 5 February 2014 Committee meeting, the Cluster has met to receive presentations on opportunities in Asia and to discuss areas where they can work together to solve common problems. A delegation from the Cluster attended a Riddet Institute event in Wellington on the 19 February 2014 to receive

presentations on the huge growth prospects for Food and Beverage businesses, particularly in Asia. A bid to the recently announced Callaghan Innovation incubation fund is being considered by MRC.

Business Trust Marlborough is in the process of being set up to provide local start up business advice overseen by a locally based Trust. Members were advised that seven potential trustees have been identified so far, and the Council has also been asked to appoint a Trustee.

The Councillors discussed being proactive with Smart Business Marlborough support to businesses and following up on opportunities and regularly communicating with the community. The Chairman advised there is only one facilitator at this stage and increased work is largely dependent on Annual Plan decision-making and the Smart and Connected vision for Marlborough and the ethos behind it. Mr Henry displayed and summarised the Smart and Connected vision.

Mr Henry also referred to the Infometrics Limited 2012 Economic Profile for Marlborough. He advised, and showed at the meeting, that Infometrics Economic Data 2013 is now available as a live tool on a link through Council's website <http://ecoprofile.infometrics.co.nz/1/Marlborough%2bDistrict>. This is kept up-to-date by Infometrics. Mr Henry clarified that this was built from work done last year and he would follow-up with Infometrics regarding the comparability of this tool to previous economic studies and report back to the Committee. On the whole the Committee agreed it was a good tool. With respect to the profile being a retrospective tool as opposed to forward looking, Mr Henry referenced the report on the Marlborough economy by Mandolin Associates last year which showed that there was a decline in the performance of the Marlborough economy for the last five years, and if action was not taken the performance for the next 10 years would not be good.

Cllrs Evans/Oddie:

That the information be received.

Carried

Councillor Sloan withdrew from the meeting during the following item.

D.13/14.371 Information Package

Cllrs Oddie/Leggett:

That the Regional Planning and Development Information Package dated 17 April 2014 be received and noted.

Carried

At the meeting Mr Hawes provided a further update on plan change status.

D.13/14.372 Decision to Conduct Business with the Public Excluded

Cllrs Leggett/Oddie:

That the public be excluded from the following parts of the proceedings of this meeting, namely:

- Memorandum of Understanding

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General Subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution
Memorandum of Understanding	To protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information, as provided for under Section 7(2)(b)(ii).	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under Section 7 of the Local Government Official Information and Meetings Act 1987.

Carried

Councillor Sloan rejoined the meeting.

The meeting closed at 11.00 am.

Record No: 14105626