

**Minutes of a Meeting of the  
REGIONAL PLANNING & DEVELOPMENT COMMITTEE  
held in the Council Chambers, 15 Seymour Street, Blenheim on  
THURSDAY, 28 AUGUST 2014 commencing at 9.00 am**

**Present**

Councillors T E Hook (Chairperson), Mayor Sowman, G I T Evans, P J S Jerram, J C Leggett, D D Oddie and T M Sloan.

**In Attendance**

Councillors B G Dawson, G S Barsanti, C J Brooks, J P Bagge, J L Andrews, J A Arbuckle, and L M Shenfield, Mr P Hawes (Manager, Environmental Policy) and Mr N Henry (Manager, Strategic Planning and Economic Development) and N Chauval (Committee Secretary).

The Chairman advised members that Item 10, Destination Marlborough – Annual Report, will be heard first due to a scheduling conflict.

ATTENDANCE: Nigel Gould, Chairman, Destination Marlborough and Tracy Johnston were present for the following item.

## **R.14/15.65      Destination Marlborough – Annual Report E100-004-01**

Mr Nigel Gould, Chairman, Destination Marlborough Trust along with Mrs Tracy Johnston, General Manager, presented the Activity Report from July 2013 – July 2014 to the Committee. It was noted that a copy of the Trust's audited annual accounts will be provided at a subsequent meeting of this Committee.

Members were advised that Destination Marlborough has achieved a small operating surplus which gives an indication that the Trust can be financially sustainable. The two i-SITES in Blenheim and Picton maintained strong levels of sales with Picton, in particular, achieving an outstanding overall trading result. Mr Gould noted that steps are being taken to strengthen the conference market. This is being made easier with the theatre project taking physical shape so potential clients are able to see that it is happening and therefore Destination Marlborough is able to market it with confidence.

It was reported that Destination Marlborough, along with others within Marlborough, are proposing a more integrated approach to marketing the region's attractions and services with the potential combining of tourist, convention, and event roles within a unified economic strategy. This will be supported by the development of the Marlborough Story which is expected to be released to coincide with Marlborough Anniversary Weekend.

Mr Gould discussed the wide range of highlights that occurred during the reporting period. Mr Gould noted that operators reported bookings and visits from international visitors were as a direct result of the coverage received from events like the Royal Visit. It was also reported that cruise ship visits more than doubled from previous years.

Members were advised that there will be ongoing communication with Picton businesses, tourist operators and the community to develop closer relationships now that a decision has been made on Clifford Bay.

It was noted that one area the Destination Marlborough team will be working on is a range of marketing initiatives within New Zealand and abroad to position Marlborough as a compelling destination to visit. With a priority on smoothing seasonality, domestic and Australia consumer marketing initiatives will be targeted toward driving visitation in the shoulder seasons.

Members were advised that the development of The Marlborough Story, led by the Marlborough District Council, means this year Destination Marlborough will focus on transforming all marketing and communication resources to reflect the values and themes of the Marlborough Story.

Alongside the tactical activity work programme, Destination Marlborough will be working in conjunction with the Marlborough District Council to facilitate the development of an industry strategy for the visitor economy as a result of the Smart and Connected Innovation Stocktake. The outcomes of this strategy will inform the prioritisation of activities and focus for Destination Marlborough in the future.

There was general discussion on Destination Marlborough's current and future KPI's targeting conferences and Picton as a gateway to the Sounds. It was agreed that a point on this needed to be added to the original recommendation.

In response to a question on whether businesses were being subsidised by Destination Marlborough to attend particular events, Mrs Johnston confirmed that that is the case but the operator, as part of the agreement, are there to promote Marlborough as well. It was noted that it is a cost effective way of marketing Marlborough to a large number of events.

The Trust's 2015 targets were also questioned and the Trust agreed to relook at them.

Members were advised that the financial accounts are only draft at this point and it was agreed that word audit be replaced with draft.

**Cls Leggett/Jerram:**

**That Destination Marlborough Trust's draft financial accounts for the year ended 30 June 2014 and its 2014/2015 Business Plan be received.**

**Cls Leggett/Evans:**

**That Destination Marlborough produces a report to be presented to this Committee on the outcomes of the Trust's review of its performance targets.**

**Carried**

ATTENDANCE: Clr Bagge withdrew from the meeting.

## **R.14/15.66      Review of the RPS, MSRMP and WARMP – Six Month Report R425-02-00, M090-02-00**

The report to the Committee provided an update on progress on the review of the Regional Policy Statement (RPS), Marlborough Sounds Resource Management Plan (MSRMP) and Wairau/Awatere Resource Management Plan (WARMP) following the most recent progress report to the Regional Planning and Development Committee in February this year.

Members were advised that the focus of the review process over the past six months has been on commencing the review of marine farming provisions and advancing the review of regional and district rules.

The Committee were advised that a Water Allocation Working Group (WAWG) has been established which meets on a monthly basis to identify and develop options for managing the full and over allocation of water resources in Marlborough. The draft Regional Policy Statement (RPS) and Resource Management Plan provisions were to be confirmed at a meeting of the Group on 22 August 2014. The next step is to commence consultation with water users on the options selected. WAWG will brief the Committee before this process commences.

It was reported that a significant focus in terms of mapping over the past six months has been reconciling river and coastal marine area boundaries relative to cadastral boundaries to establish an appropriate boundary for the relevant zones.

The Committee heard that there have been planning processes occurring over the past six months that have diverted staff resources from the review process. However, subject to there being no further plan changes being notified, or requests for plan changes being made, there are limited plan maintenance matters programmed for the current financial year. There is therefore the opportunity to make a concerted effort to complete the drafting of regional and district planning rules over the next six month period (to February/March 2015).

**Cirs Jerram/Leggett:**

- 1. That the information be received.**
- 2. That the frequency at which the Committee is considering draft RPS provisions be increased.**
- 3. That the Committee rely on draft RPS policy to signal likely rule thresholds for different activities, except where there is a substantive change to the existing rule thresholds or where the rules are likely to be contentious.**

**Carried**

ATTENDANCE: Barry Johnson and Roger Bannister, Ministry for the Environment were present for the following item.

## **R.14/15.67      Release of the National Policy Statement for      Freshwater      Management      2014 L225-09-04**

Mr Johnson presented to the Committee information on the release of the National Policy Statement for Freshwater Management (NPSFM) 2014 and outlined the potential implications of the amendments for the Committee.

Members were advised that the NPSFM 2011 has been replaced with NPSFM 2014 following consultation and consideration by Ministers. It now includes a clear expression of iwi values and a national objectives framework. Mr Johnson noted that it is not a linear process but a collaborative one designed and built by community input. The NPSFM 2014 has effect from 1 August 2014.

It was noted that Council staff have commenced the process of scoping the requirements of the NPSFM 2014 in order to better understand the task of giving effect to the new direction. The Committee will be kept informed of progress and it is likely that specific work programmes will also be reported through to this Committee and/or the Environment Committee.

Most of the changes provide helpful clarification for the Council but there are a number of matters having the potential to impact on the Council's work programme.

Clr Jerram noted that he is aware there are some streams in Marlborough that have been established as being of good quality against the national objectives framework but which are considered to be degraded in a local context, and asked whether the quality of the water can still be improved under these new assessments. The members heard that the Council has the jurisdiction to determine the appropriate attribute states for each water management unit and that there is a requirement to maintain or improve overall water quality.

The members were advised that there is a new section CC, that has been included in the NPSFM 2014. The provisions of this section required the Council to establish and operate accounting systems for both freshwater quality and quantity.

The Committee was advised that the Ministry for the Environment intends to progressively provide guidance material for the implementation of the NPSFM. This will assist with the implementation task that the Council has under the NPSFM 2014.

Mr Hawes noted that there may be additional monitoring costs as there is likely to be new and additional sites identified. Mr Hawes also noted that there are a number of remote rivers where increased monitoring events need to be made even though there is not a lot of demand on these rivers.

**Cllrs Jerram/Oddie:**

**That the information be received.**

**Carried**

## **R.14/15.68      Assessing Natural Character in Marlborough's Coastal Environment and for Selected Marlborough Rivers R425-02-15**

The following reports, 'Natural Character of the Marlborough Coast' and 'The Natural Character of Selected Marlborough Rivers and their Margins', were presented to the Committee as the results of the natural character assessments that have been undertaken for Marlborough's coastal environments and rivers. Members were advised that a Councillor briefing on the material has been organised for 11 September.

It was reported that the outputs from both reports are to assist to fulfil the Council's responsibilities under the Resource Management Act in relation to the preservation of the natural character of the coastal environment (including the coastal marine area) wetlands, and lakes and rivers and their margins, and the protection of them from inappropriate subdivision, use and development. The outputs are proposed to be included within the new RPS and resource management plan.

It is intended that the reports will be publically available on the Council's website, and in hard copy, and the public will be able to provide feedback on the reports. It was agreed that a copy of the reports be supplied to the public library.

The members were advised that the reports can also be used in the consideration of resource consent applications and plan changes prior to the new RPS and resource management plan being notified.

**Cllrs Evans/Leggett:**

**That the reports 'Natural Character of the Marlborough Coast – Defining and Mapping the Marlborough Coastal Environment June 2014' and 'The Natural Character of Selected Marlborough Rivers and their Margins':**

- a) **Be received by the Committee; and**
- b) **Be made publically available on the Council's website.**

**Carried**

ATTENDANCE: Geoff Dick, Rivers and Drainage Engineering Manager, was present for this item.

ATTENDANCE: Cllr Arbuckle declared a conflict of interest in this matter and withdrew for this item.

## **R.14/15.69      Growing Marlborough - Renwick U045-04-03-01**

The report presented by Mr Dick was to draw the Committee's attention to an issue with the proposal for providing for residential growth in Renwick included in "Growing Marlborough".

Members were advised that considerable flood improvement works have been undertaken since the mid – 1990s to give a good level of protection to existing houses and farm/lifestyle land. However, there now needs to be consideration given to what further flood improvements/understanding of the existing and future flood risk is required to support a zone change from Rural 3 to large lot residential.

It was reported that there have been five resource consent applications received to subdivide land on the lower terrace north of Renwick. It was noted that three of those applications have been processed and granted with conditions of consent requiring minimum floor levels for habitable dwellings.

Mr Dick advised members that the Council's Rivers Engineers have been considering the effect of subdividing this rurally zoned land as part of the process of providing technical input on these applications. In a 1 in 50 year event, it is expected that Gibsons Creek will escape from its channels and cause extensive flooding and ponding.

The flood risk to residential development on the lower terrace north of Renwick was considered at the time of developing a proposal for Renwick's growth. The proposal released for public consultation clearly identifies that the area could be subject to ponding in the event of flooding from Gibsons Creek.

Although some limited channel upgrade works were completed in the early 2000s, there has been no follow on hydrological analysis completed to confirm whether sufficient capacity exists to provide adequate flood protection to support a more intensive residential development of the land than is currently the case.

The Committee was advised that the Council's Rivers Engineers have concerns regarding the suitability of the land for more intensive residential development due to the flood hazard risk and are of the opinion that the proposal to rezone the 57 hectares of land north of Renwick for large lot residential use not be pursued until further hydrological analysis clearly identifies the level of risk of flooding. They recommended that the land not be rezoned as part of the review of the WARMP and instead would recommend further evaluation of Gibsons Creek capacity and stormwater volumes.

The members were advised this could possibly take 18 months at which time a report would be submitted to this Committee. Members agreed that 18 months was a suitable length of time and that it was good governance to ensure all risks were considered and mitigated regarding any potential effects of flooding.

Members were also advised that it does not preclude people from applying for resource consents.

**Cirs Oddie/Evans:**

- 1. That the information be received.**
- 2. That the proposal to rezone 57 hectares of land north of Renwick for large lot residential use included in Growing Marlborough not be pursued until further hydrological analysis is undertaken.**
- 3. That a notice be placed in the combined advertisement in the Marlborough Express to inform the community of this decision.**

**Carried**

This was previously agenda Item 14 - Business Trust Marlborough and was moved forward due to time constraints of presenters.

ATTENDANCE: The meeting adjourned at 11.00 am and resumed at 11.10 am.

ATTENDANCE: C/r Andrews left the meeting. Sarah Holmes, Manager, Nelson Tasman Business Trust and Sue Avery (small business adviser) were present for the following item.

## **R.14/15.70 Business Trust Marlborough**

**E100-005-007-01**

Ms Holmes and Ms Avery presented an overview of the Business Trust which was established to provide start-up business advice in Marlborough.

The members were advised that a limited service has been provided in Marlborough by Nelson Tasman Business Trust (NTBT). The sustainability of this arrangement was becoming difficult as the demand for start-up advice has been increasing in Marlborough and it has been difficult to meet that demand without any funding available from this District. Following discussions with NTBT it was recommended that the best long term option for Marlborough was to establish a Marlborough based organisation with local trustees.

NTBT agreed to oversee the creation of the new organisation in Marlborough. The process to set up the legal entity is underway and a number of individuals have been identified who all have agreed to participate in the governance of the Trust. It was reported that there are currently 10 mentors for the 2013-14 but there is definitely the need for more.

Ms Holmes noted that in September Blenheim will host its first Mentor Training Day.

The members were advised that the Trust is also developing a relationship with the local Chamber of Commerce who are referring people wishing to make contact with business mentors and also new businesses looking for support and direction.

It was queried whether there were any identified areas of expertise that the Trust would like mentors in. Ms Avery reported that IT and marketing along with general skills are all areas that they would like to increase their expertise on.

The Committee congratulated the Trust on their successes to date and requested that they be provided with a future update on their progress.

**Cirs Jerram/Sowman:**  
**That the information be received.**

## **R.14/15.71 Making Plan Change 24 (New Zealand King Salmon Co. Limited Plan Change Request) Operative M135-15-24-16**

The report provided to the Committee recommended that Plan Change 24 be made operative.

The plan change request has been heard and determined by a Board of Inquiry. All appeals to the plan change have now been heard and determined. A schedule of changes to the Marlborough Sounds Resource Management Plan that gives effect to the Board of Inquiry's decision, as modified by the Supreme Court decision has been prepared and was attached to the agenda item.

The final processes to make Plan Change 24 operative were for the Council to adopt the plan change and for the Minister of Conservation to approve the plan change.

The Committee was advised that the Council adopted the plan change on 15 May 2014 and was subsequently approved by the Minister of Conservation on 18 August 2014.

On becoming operative, the provisions of Plan Change 24 become incorporated into the Marlborough Sounds Resource Management Plan.

The Council has adopted this schedule of changes and the Minister of Conservation has approved this schedule of changes. It is recommended that the Council now publicly notify (on 4 September 2014) an operative date of 11 September 2014.

**Cirs Jerram/Evans:**

**That the operative date of Plan Change 24 be publicly notified as Thursday, 11 September 2014.**

**Carried**

ATTENDANCE: Mark Caldwell, Planning Technician was present for the next three items.

**R.14/15.72      Plan Changes 23 & 58 Wind Machines for Frost Protection**  
**W045-15-62-04, M135-15-27-04**

The purpose of this report is to approve the plan changes addressing the use of wind machines for frost protection.

The Committee heard that wind machines for frost protection have become ever more common in Marlborough and although they are permitted, subject to meeting certain standards, it was noted that the noise generated by the wind machines had resulted in ongoing complaints from neighbouring residents.

Through investigating the complaints the conclusion was drawn that the rules in the Resource Management Plans were not effective in managing the issue. Consequently a plan change to each of the Marlborough Sounds and Wairau/Awatere Resource Management Plans was prepared to address the use of wind machines for frost protection.

The Plan Change provisions, in accordance with the final decision of the Environment Court, were attached to the agenda item.

The Committee was advised that the intent of the provisions determined by the Council were generally endorsed by the Court. The requirements for noise sensitive activities and the management of frost fans were adjusted by the Court. The Court also determined that a penalty for noise sensitive activities was not required in the Awatere catchment.

**Cirs Leggett/Sowman:**

- 1. That Plan Change 23 to the Marlborough Sounds Resource Management Plan and Plan Change 58 to the Wairau/Awatere Resource Management Plan be approved in accordance with Clause 17 of the First Schedule of the Resource Management Act 1991.**
- 2. That the operative date for the approved plan change provisions be notified on the first Thursday after the next full Council meeting.**

**Carried**

**R.14/15.73      Plan Changes 64, 65, 66, 67, 69 & 71**  
**W045-15-64-04, W045-15-65-04**  
**W045-15-66-04, W045-15-67-04**  
**W045-15-69-04, W045-15-71-04**

The purpose of this report is to approve plan changes for the rezoning of land for Blenheim's Urban Growth.

Proposed Plan Changes 64 – 71 were the culmination of strategic work undertaken by the Marlborough District Council known as "Growing Marlborough" which commenced in 2009. A Commissioner hearing was conducted whereby plan change 68 and plan change 70 were declined.

Plan Changes 64, 65, 66, 67, 69 & 71 implement the necessary framework to accommodate residential development. Specifically to rezone five separate areas from Rural 3 to Urban Residential 2 Greenfield Zones. The new provisions resulting from decisions on these Plan Changes were included with the agenda for members' information.

The Committee was advised that there were no appeals lodged with regard to the decisions and therefore the next step in the process is for those provisions to be approved so that they may be incorporated into the Wairau/Awatere Resource Management Plans.

The Committee thanked Mr Caldwell and those involved for the significant effort in working through these plan changes.

**Cirs Sowman/Sloan:**

- 1. That the decisions on Plan Changes 64, 65, 66, 67, 69 & 71 to the Wairau/Awatere Resource Management Plan be approved in accordance with Clause 17 of the First Schedule of the Resource Management Act 1991.**
- 2. That the operative date for the approved plan change provisions be notified on the first Thursday after the next full Council meeting.**

**Carried**

**R.14/15.74 Plan Changes 47 - Tremorne Avenue  
Rezoning & Plan Change 72 -  
Marlborough Ridge Rezoning  
W045-15-47-03, W045-15-72-03**

The purpose of this report is to provide an update on the two plan changes and to recommend the authority to hear and make decisions on the submissions on the plan changes be delegated to a sub-committee.

It was reported that the authority to hear and make decisions on submissions to plan changes is delegated to the Regional Planning and Development Committee. However, due to the impracticalities of having the whole Committee attend the hearings the authority is usually delegated to a sub-committee, specially formed for the purpose of hearing and making decisions on the plan changes.

The recommended sub-committee would consist of Councillors David Oddie, Jamie Arbuckle and Laressa Shenfield and be delegated powers to hear and make decisions on submissions to Plan Changes 47 and 72 to the Wairau/Awatere Resource Management Plan.

Following general discussion the Committee agreed that the three members recommended provided the skills, expertise and representation necessary for positions on this Sub-committee. Cllr Brooks noted that she will attend the hearings as an observer.

The Committee was advised that both plan changes were notified on 3 July 2014. The closing date for receiving submission was the 14 August 2014 and there have been seven submissions on Plan Change 47 and five submissions on Plan Change 72 received to date.

**Cirs Sowman/Evans:**

- 1. That the information be received.**
- 2. That a sub-committee be formed consisting of Councillors David Oddie, Jamie Arbuckle and Laressa Shenfield.**
- 3. That the sub-committee be delegated the power to hear and make decisions on submissions to Plan Changes 47 and 72.**

**Carried**



## **R.14/15.75      Launch of EPlan**

### **R425-01, M135-01, W045-01**

Mr Hawes gave a short presentation to the Committee on the EPlan.

Members were advised that over the past eight months the Environmental Policy and Information Technology Groups have developed a digital version of the Marlborough RPS, Marlborough Sounds Resource Management Plan and Wairau/Awatere Resource Management Plan. Following internal and external testing, the EPlan was launched as the latest online service on 11 August 2014.

The EPlan is a digital version of the Council's resource management framework. It is spatially based utilising GIS. This provides a significant advantage over the current electronic versions of allowing users to search for specific properties or areas. The resource management plan content is then provided for the property or area selected. This includes zoning information, zone rules and other relevant provisions, such as heritage sites, designations and hazard overlays.

Mr Hawes noted that there is a comments box on the screen and users are encouraged to provide feedback ensuring the service evolves to continue to meet client needs.

The Mayor acknowledged the work done by Ms Young and Mr Hawes' teams in producing this exciting new development for use by Council staff and the public. It was acknowledged that Council is becoming a leader in this area which is something Council can be proud of.

**Cirs Evans/Leggett:**  
**That the information be received.**

#### **Carried**

This was previously agenda Item 15 and was moved forward due to time constraints of presenters.

ATTENDANCE: Gerald Hope and John Patterson of MRC and Mark Ward of Massey University were present for the following item.

## **R.14/15.76      Marlborough Food and Beverage**

### **Innovation Cluster - Report 2013/14**

#### **E100-009-01**

The report presented to the Committee provided an update on the Marlborough Food and Beverage Innovation Cluster (MFBI) over the year 2013/14. Mr Hope tabled a short paper entitled 'What We Can Learn from the 2013 Census (NMDHB)' for the members' information prior to the presentation.

Mr Hope thanked Council for its financial support and noted that the cluster is gaining traction and will exceed budget which is a good thing as this indicates the cluster is on the right track and people are using the service. Mr Hope also noted that the balancing of resources and meeting the expectations of participating companies is difficult. However, the investment in the cluster is expected to enable it to reach self-sufficiency within the next three years.

Mr Ward then went on to advise members that a number of businesses from outside the region are expressing an interest in joining the cluster. He did note that all interested parties are encouraged to develop their businesses from within Marlborough, and that their participation benefits Marlborough.

Mr Ward identified and spoke on the following highlights for the year:

- Tarac Technologies Ltd – establish in Marlborough as a solution provider for Marlborough Wine industry solid and residual liquid waste.

- Commercial arrangements between Sanford, New Zealand King Salmon and K9 Natural (petfood market) – huge earning potential arising from high prices paid for Marlborough aquaculture products.
- National recognition of MFBI in the New Zealand Institute of Food Science and Technology Awards
- Three new members - Cloudy Bay Clams, Vinwizard and Chia Limited.
- New regional sponsor – Harcourts

Mr Ward advised members that technology and production innovation initiatives are being progressed with heads of Massey University who engaged directly with individual companies during a visit in November 2013.

MFBI expressed their appreciation of the support provided to the cluster from sponsors and that their continued support is vital to its ongoing development.

**Ctrs Leggett/Sloan:**  
**That the information be received.**

**Carried**

ATTENDANCE: Ctrs Leggett and Shenfield withdrew from the meeting.

ATTENDANCE: Susie Witehira, Regional Events Strategy Co-ordinator was present for this item.

## **R.14/15.77      Marlborough Regional Events Strategy Update    E100-002-001-01**

The report provided updated the Committee on progress with the Marlborough Regional Events Strategy.

The Committee was advised that the new Director of the Scout NZ Jamboree – Guy Beatson and Infrastructure Services Director Kerry Averill recently visited Marlborough. The visit allowed for more in-depth discussions around the Jamboree requirements and as a result the Events Coordinator has been requested to resubmit Marlborough’s proposal with the new information included. An outcome will be known in September.

The Committee was advised that the Marlborough Cricket Association was successful in their bid to host the U19 Cricket World Cup Qualifying Tournament to be held in February/March 2015. Marlborough Cricket and the Events Coordinator are to meet with ICC Cricket officials to discuss plans in early September.

The Convention Centre has been successful in a bid to host the Toastmasters Conference to be held on the same dates as Garden Marlborough 2015. Destination Marlborough is confident that there is enough accommodation for both events and there could be some mutual benefits to both parties.

The Marlborough District Council was approached by the Tasman Rugby Union to host a Super 15 Crusaders vs Hurricanes game in Marlborough in May 2015. Costings for additional seating and lighting upgrades to Super 15 requirements resulted in this being an uneconomical proposal for the region.

Ms Witehira advised that the Canterbury Tactix Netball teams CEO (Brigit Hearn) and support staff viewed the Stadium on the 18 August with the view to host two ANZ Championship games during April and May next year.

Follow-ME was launched on 20 June with approximately 100 events listed along with the first e-newsletter for Follow-ME being launched on 31 July. It was noted that an agreement to sponsor

the Top 6 things to do in "This and That" magazine has been initiated and advertising is currently being designed to be run in the Visitors Guide and Discover Magazine. Promotions and reminders for people to list on Follow-ME will be on-going till the website is more established.

The Commercial Events Fund was launched on 12 August with the application form being available on the Council website. The fund closes on 30 September.

Ms Witehira advised members that quotes are being sought for the delivery of the Economic Impact Report for the Marlborough Wine and Food Festival 2015.

Members were advised that a letter has been sent by the Mayor to various political party candidates regarding reviewing legislation on Easter Trading to allow businesses to apply for an exemption over this period.

**Cirs Sloan/Evans:**  
**That the information be received.**

**Carried**

ATTENTION: Neil Henry, Manager, Strategic Planning & Economic Development was present for the next two items.

**R.14/15.78            Smart and Connected Project Update and  
Work                    Programme                    2014/15  
E100-010-01, E100-010-03, E100-010-07**

The report to the Committee provided an update to Council on progress with internal and external implementation of Smart and Connected. The report also provided updates on the economic development projects and outlined the work programme for the Smart and Connected project for 2014/15.

Mr Henry advised the Committee that the Wood Sector industry group has completed its facilitation support stage and the group is fully up and running. David Robinson, Chief Operating Officer of Nelson Forests Ltd has been appointed Chair of the group. The first Wood Sector Industry Strategy has been agreed and work is already underway on a number of initiatives. This strategy was circulated to the Councillors at the meeting.

The Visitor Economy industry group project is well underway with 40 industry interviews completed, and an industry event took place on 14 August.

Two successful outcomes of the recent Havelock community implementation project have been achieved since the last meeting. It was reported that the application to the Department of Internal Affairs for funding for community facilitation has been successful and a fully funded community development officer will be employed by Havelock Community Association for three years.

Integration of the Smart and Connected framework into the 2015-25 Long Term Plan is underway. As agreed at the Community and Financial Planning Committee Meeting in July the revised outcomes will be presented to that Committee for approval. Also the Levels of Service workshops that are currently underway have included a Smart and Connected assessment for each activity to enable councillors to assess the alignment of the activity with the framework.

The Smart and Connected programme received additional funding for the year 2014/15 and a number of projects included in the work programme were outlined to the Committee. Mr Henry advised that a new position has been created to assist in the implementation of this project, interviews will take place shortly.

**Cirs Evans/Sloan:**  
**That the information be received.**

**Carried**

## **R.14/15.79 Economic Development Project Update and Work Programme 2014/15 E100-009-01, E100-005-002-01, E100-010-02**

The report provided an update to the Committee on progress with economic development projects as part of the Smart and Connected programme.

The development of the Marlborough Story and visual identity have been completed and a date for the launch of the Story is being planned by the project's governance group.

It was reported that Smart Business Marlborough has been successful in securing Marlborough as a location for a Hollywood movie being filmed in here in September. This opportunity will provide a significant increase in profile for the region along with economic benefits from the 70 cast and crew that will be based in the region for 4-6 weeks. Mr Henry advised that pre-production for the movie has commenced.

Via the Sister City sub-committee a project to develop links with China has got underway. This project is investigating the options for an industry led relationship with a region or city in China following a number of contacts made during the last 12 months.

Members were advised that a review of economic development, tourism, events and conferences was agreed to as part of the recent Annual Plan process and it is intended that a report will be provided to the Council by the end of this year on the feasibility of this proposal.

The Committee congratulated Mr Henry and his team on the fantastic job that they have done to date.

**Clrs Evans/Sloan:**  
That the information be received.

Carried

## **R.14/15.80 Information Package**

**Clrs Jerram/Sowman:**  
That the Regional Planning and Development Information Package dated 28 August 2014 be received and noted.

Carried

## **R.14/15.81 Decision to Conduct Business with the Public Excluded**

**Clrs Jerram/Sowman:**  
That the public be excluded from the following parts of the proceedings of this meeting, namely:

- Marlborough Food and Beverage Innovation Cluster – End of Financial Year Review
- Business Trust Marlborough

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General Subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution
Marlborough Food and Beverage Innovation Cluster – End of Financial Year Review	To protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information, as provided for under Section 7(2)(b)(ii).	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under Section 7 of the Local Government Official Information and Meetings Act 1987.
Business Trust Marlborough	In order to protect the privacy of natural persons, as provided for under Section 7(2)(a).	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under Section 7 of the Local Government Official Information and Meetings Act 1987.

**Carried**

The meeting closed at 12.30 pm.

Record No. 14186592