

Aligned Strategies and Projects

The following resources were utilised to inform the Marlborough Wellbeing Strategy

Provider	Focus	Industries	Link
Central Government			
Wellbeing Budget	Budget for NZ	General economy	treasury.govt.nz/publications/wellbeing-budget/wellbeing-budget-2021-securing-our-recovery-html
Regional Skills Leadership Group	Regional workforce plan	All	mbie.govt.nz/business-and-employment/employment-and-skills/regional-skills-leadership-groups/marlborough/
Kānoa	Regional Economic Development	General Economy	grow.regions.govt.nz/regions
Top of the South			
Te Taihū	Inter-generational Strategy for Marlborough, Nelson & Tasman	General Economy	tetaihu.nz
Marlborough			
Marlborough District Council Long Term Plan	Council Plan for the region	General economy	marlborough.govt.nz/your-council/long-term-and-annual-plans-policies-and-reports/long-term-plan
TEAM	TEAM – Council led Economic Strategy for the regional response and recovery from COVID-19	General Economy	marlborough.govt.nz/civil-defence-emergency-management/covid-19-novel-coronavirus/the-economic-action-marlborough-team-group
Destination Marlborough Annual Plan	Visitor economy plan for the region	Tourism and Hospitality	marlboroughnz.com/about/working-with-us/marlboroughs-visitor-economy
Destination Marlborough – Destination Management Plan	Destination Management Plan for Region	Tourism and Hospitality	Not yet public

Data Sources

Provider	Data contained	Industry	Link
Marlborough District Council	Multiple touchpoints and policies for industry and community, including Climate action.	All	Marlborough.govt.nz
Destination Marlborough	Details and Data about Marlborough's visitor economy	Tourism and Hospitality	marlboroughnz.com/about/working-with-us/marlboroughs-visitor-economy
Regional Skills Leadership Group	monthly insights report with a labour and skills focus	All	mbie.govt.nz/business-and-employment/employment-and-skills/regional-skills-leadership-groups/marlborough/
MBIE	National Data and statistics, including data on Employment, Tourism, Economic Development, Housing, Immigration, and procurement	All	mbie.govt.nz/data-and-analysis
Infometrics	Economic and community data including GDP, Traffic Flow, Consumer Spending, Job Seeker, Tourism, Building consents, House sales and Car registrations	All	marlborough.govt.nz/about-marlborough/infometrics-economic-and-community-data Note – the writers of this report have additional information available through the paid Infometrics portal, which includes industry-specific data.
Benje Patterson People and Places Report	Identifying competitive advantages using location quotient analysis for the top of the south regions	All	Not publicly available. Report commissioned by MDC
Statistics New Zealand	New Zealand's official Data agency. Includes information on population, labour market, economy, business (including industry-specific employment data), society and environment	All	stats.govt.nz
Bragato Research Institute	Scientific research for the viticulture industry	Wine and Viticulture	bri.co.nz/research-overview

New Zealand Institute of Economic Research	<p>Independent Economic Consultancy – wide range of economic resources for members</p> <p>Specific information utilised includes report of Contribution of Wine to the Marlborough economy 2020</p>	Wine and Viticulture	nzier.org.nz
Marlborough Forestry Organisation	Economic Impact Assessment on Forestry and wood processing	Forestry	marlboroughforestry.org.nz/mfia/docs/BERL_Report_to_Marlborough_Forest_Industry_Association.pdf
Ministry of Primary Industries	Data on the primary industries	Forestry	mpi.govt.nz/dmsdocument/47668-Wood-Availability-Forecast-Nelson-and-Marlborough-2021
Real Estate Institute of New Zealand	Housing Statistics and property data	General Economy	reinz.co.nz/datahub
Wine Marlborough	Data on the viticulture industry, including Marlborough Wine industry growth forecasts 2020, and survey of producers 2022	Wine and Viticulture	