

## Industry Workshops

During Quarter Three of 2021, the Economic Development team held ten workshops with industry representatives in the Marlborough region to gain insights to inform the Economic Wellbeing strategy.

The workshops covered the following stakeholders' groups:

- Forestry
- Wine
- Screen
- Technology & Innovation
- Aviation
- Chamber of Commerce
- Business Trust Marlborough
- Angel Investors Marlborough
- Business Network Marlborough
- Business Service Providers
- Marlborough District Council intern
- Youth groups

The workshops were run over two to four hours facilitated and answered main questions like:

- What are the strengths of your Industry/Marlborough
- What are the challenges?
- What are the opportunities?

Furthermore, in most of the workshops the RSLG team would lead part of the conversation on a vision for Marlborough's labour & skills market.

A total of over 100 business leaders including industry representatives participated in the workshops with a more than 1000 sticky notes with challenges/strengths/opportunities and ideas.