

TOWN CENTRE HEALTH

Blenheim's Town Centre is healthy and has been improving



30%

Comparison

19%

Office

15%

Service

6-8%

Increased Vacancies

72%



21%



4%



TOWN CENTRE IMPROVEMENTS

– SOCIAL SPACE –

The creation of **pocket parks** and improvement to empty building sites has improved...

- Street edge vitality
- State of the environment
- Pedestrian routes



PEOPLE MOST OFTEN...

68%



Retail Shopping

46%



Cafe / Restaurant

39%



Supermarket



Pocket Parks
Greenery
Ease of Access



Vacancies
Traffic
Appearance



Of pedestrians noticed Blenheim Town Centre improvements and noticed **positive change**

TOWN CENTRE HEALTH

Picton's Town Centre is healthy and has been improving



19%

Food + Entertainment

15%

Service

14%

Comparison

10 to 4%

Increased Vacancies

95%



88%



Visit for 1-3 hours

50%

Visit monthly

40%

Visit weekly



TOWN CENTRE IMPROVEMENTS

– UPGRADES –

(e.g High Street, London Quay)

The **redevelopment** of street edges and shop fronts has improved...

- Street edge vitality
- State of the environment
- Pedestrian routes



PEOPLE MOST OFTEN...

43%



Foreshore

42%



Cafe / Restaurant

47%



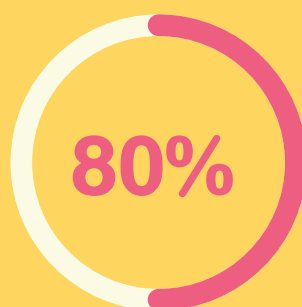
Supermarket



Foreshore
Scenery
Greenery



Periphery streets
Appearance
Dirty / Dull



Of pedestrians noticed Picton Town Centre improvements and noticed **positive change**